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Introducing Barthes A Graphic Guide

Introducing Barthes: A Graphic Guide Paperback – June 14, 2011 by Philip Thody (Author), Piero (Illustrator) 5.0 out of 5 stars 5 ratings. See all formats and editions Hide other formats and editions. Price New from Used from Kindle *Please retry* \$4.99 — — Paperback *Please retry* \$9.95 .

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'Introducing Barthes' is typical of the approach of the other books I've read in the series. It sweeps wide and fast without being simplistic, reveals countless insights in a chatty style and skims over the deep detail to give you 'the gist'. The images throughout break the text down nicely and rooting the meaning firmly in one's memory.

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Roland Barthes' stated aim set down in the 1950s was to "destroy the idea that signs are natural". The study of signs, semiology, is introduced there, and analyzes the way in which humans communicate their social values through their appearance, visual images, literature and culture.

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