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(CMM) as a theory that looks directly at the communication process and what it's doing. Because that process is complicated, the theory offers multiple insights into what communication is creating and a number of tools for changing our communication patterns. This way, we can grasp the essentials of the theory without being overwhelmed.

Coordinated Management of Meaning (CMM)

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The origins of communication theory is linked to the development of information theory in the early 1920s. Limited information-theoretic ideas had been developed at Bell Labs, all implicitly assuming events of equal probability.. Harry Nyquist's 1924 paper, Certain Factors Affecting Telegraph Speed, contains a theoretical section quantifying "intelligence" and the "line speed" at which it can ...

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